Investment Opportunities for Urban Waterfront Development of Taipei City







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Location 大屯山 七曜山 Mongolia Taipei City Japan N. Korea S. Korea China านโยก เdesh Taiwan Hong Kong lyanmar Laos Philipp**in**es Thailand Cambodia Vietnam Brunei Malaysia Singapore Papua New Indonesia Australia



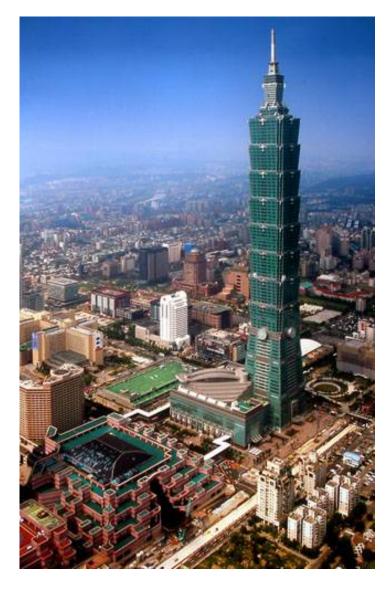
- Basin surrounded by rivers and mountains
- Area: 272 km²
- 4 Major Rivers
- 5 Major Mountain Ranges



Taipei – a Port Village at Beginning



Taipei Today



Taipei 101 and Xin-yi District



• Population: 2.62 million

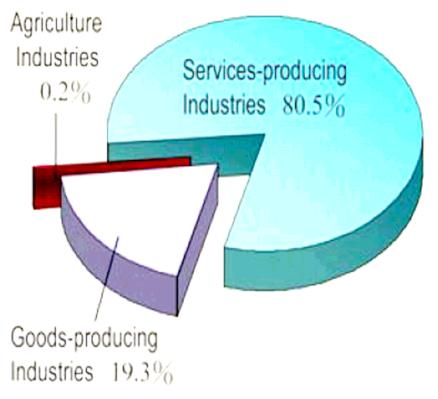
• Population density: 9,684 persons/km²

• Unemployment rate: 3.9%

Structure of Employed Population

Employed Population: 1,135,000 persons

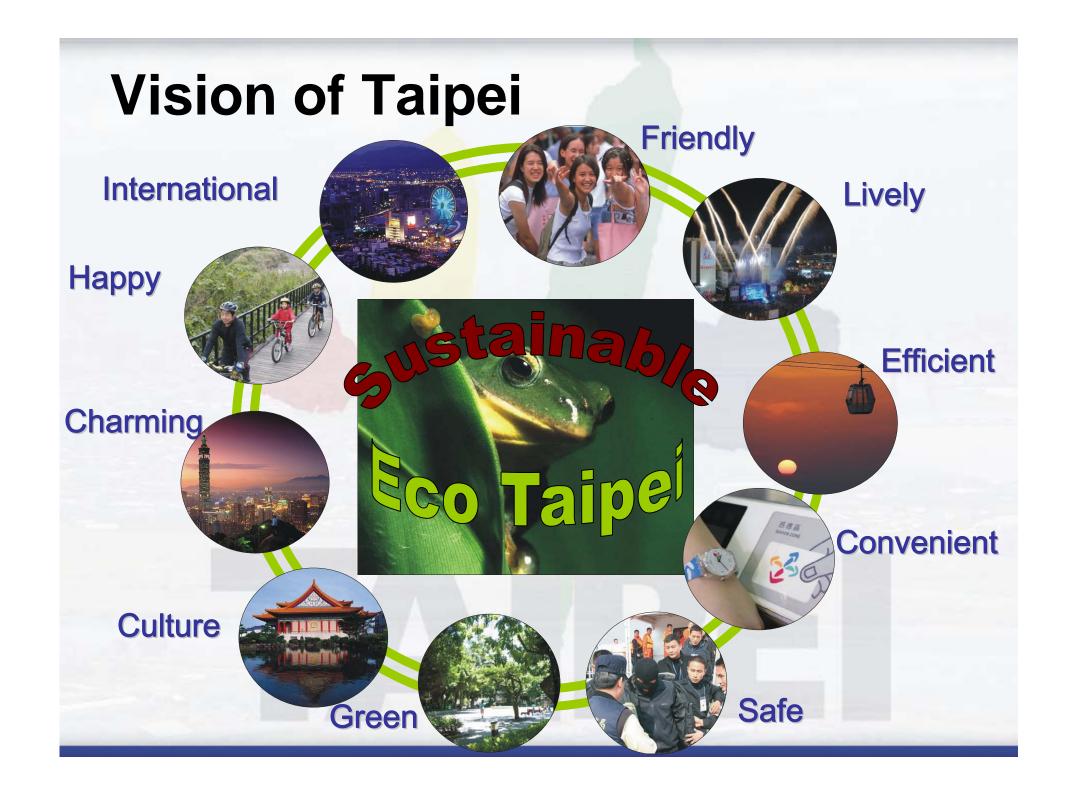




Competitive Advantages

2006	Recognized as the world's largest municipal Wi- Fi city by JiWire, the Wi-Fi hotspot authority
	"Intelligent Community Awards 2006" by Intelligent Community Forum (ICF)
2004	Ranked as Asia's 3rd City and World's 11th in 2004, Global Competitiveness Report, published by the World Economic Forum, Switzerland
2002	"Global IT Excellence Award, Public Sector" by World Information Technology & Service Alliance (WITSA)







Great Water Quality

Strategy: River Deodorized by 2011 Actions:

- Analyze contamination source and flow quantity
- Expand sewer system
- Improve sewage treatment plants
- Evaluate construction of gravelpacked reactors, artificial wetland and Interceptor/trap station
- Control significant individual sources of pollution
- Investigate the river sedimentation and clean up the river
- Protect the ecological system





Gravel-Packed Reactors

Great Waterfront Atmosphere

Strategy: Attractive waterfront atmosphere **Actions:**

- Waterfront redevelopment
- Green belts along rivers
- Guidelines for waterfront development
- Bridge and waterfront lighting









Great Recreation

Strategy: Diverse recreational and leisure activities

Actions:

- Fulfill amenities
- Riverside green belts with bike paths
- River cruises
- Regular waterfront events











Waterfront Redevelopment Projects

Sky Garden Design for Riverside North Road



Length: 4km

Total Cost: \$21.2 Million USD







Green Dike for Riverside South Road

Length: 450 m

Total Construction Cost: NT \$850 Million

(Approx. \$27.8 Million USD)



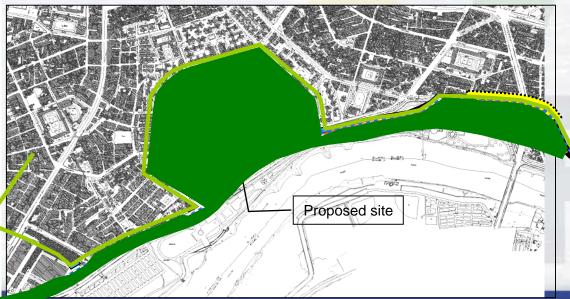






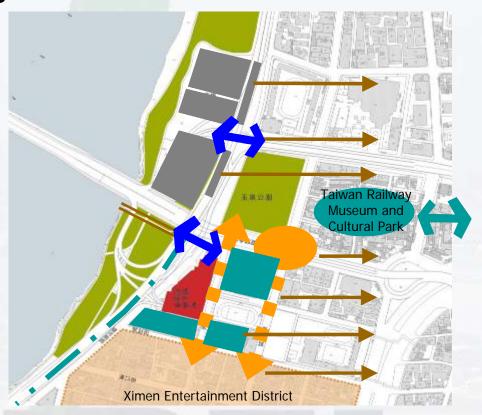


Design of the Green Dike at the Youth Park



Redevelopment of Luoyang Parking Structure and Improvement of Surroundings

- Significant waterfront landmark
- Connection node for the future crossriver construction
- Mixed-use (commercial, recreational and office building) development
- Locus of urban renewal
- Site area: 10,684 m²
- Cost: NT \$15 Billion (\$450 million USD)









Encourage Private Investment

- "Taipei Municipal Self Governance Ordinance for Encouraging Private Investment"
- Incentives tax exemption
 - financing benefits
 - subsidies for occupational training
 - low-cost municipal real estate
- Public support on private investment
- Friendly environment and people

