

# **Shaping our Tomorrow**

In an age of uncertainty,

Tokyo is working toward a sustainable future.

Introducing "SusHi Tech Tokyo,"
our concept for overcoming global urban challenges
using cutting-edge technology, diverse ideas,
and digital know-how.

Shaping our Tomorrow. SusHi Tech Tokyo.



# Tib Tokyo Innovation Base

Becoming a "NODE" for innovation around the world.

Tokyo Innovation Base aims to be a global node of innovation. It is a place where diverse individuals connect and support innovators who will advance society with their groundbreaking ideas and technologies. Tokyo Innovation Base aspires to be the world's most startup-friendly location, initiating a new wave of innovation.



- Bringing together SU, VC, AC, Corp., Gov. and Univ.
- Hosting regular events in various fields
- Offering acceleration programs
- Youth outreach (Children and Univ. students)



### **Tokyo Metropolitan Government**

Policy Division, Office of the Governor for Policy Planning

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Office for Startup and Global Financial City Strategy +81-3-5388-2144

S1130201@section.metro.tokyo.jp www.startupandglobalfinancialcity.metro.tokyo.lg.jp











# A Major Economic Player

Tokyo attracts top-class management personnel from all over Japan and the world. From financial to human resources, we have all you need to make your business a success.



Did you know that Tokyo is the largest city in the world by GDP? It is equivalent to a major OECD country.

\$1.335 trillion















**Personal Financial Assets** 

in Japan as of Sep 2023

trillion



### Innovation Cities™ Index

by 2ThinkNow (2022-2023)

World

### **Savills Resilient Cities Index**

by Savills (2024)

World No. Z

**Number of** 

**Academic Institutions** 

Universities Research Institutions

### **Global Power City Index**

World

# **Number of HQ**

of Fortune Global 500 (2021)

World



# **Population**

as of Jan 2022

With the largest city population in the world and an advanced educational system, Tokyo is a treasure trove of highly skilled human resources.

# **National Strategic Special Zone**

### **Boost Your Business**

The National Strategic Special Zones are designated by the national government from the perspective of building "the most business-friendly city" in the world.

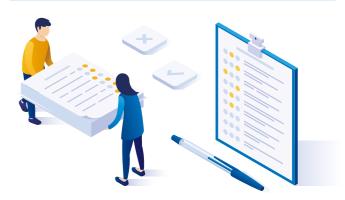
In the special zone, bold regulatory reforms and other measures, such as tax incentives, are being proactively promoted.

#### Some examples of special measures:

- Urban Revitalization: Special provisions to the City Planning Act, etc.
- Entrepreneurship: Tokyo One-Stop Business Establishment Center
- Foreign Human Resources: : Relaxation of standards for residence status

#### Tokyo area special zone

Tokyo Metropolis Kanagawa Prefecture Chiba City (Chiba Prefecture) Narita City (Chiba Prefecture)



### The Ideal Place for International Events

### A Gathering of Minds

Tokyo is a city of innovation, hosting over 500 international conferences each year as the city of choice for industry and academia.

Tokyo Convention & Visitors Bureau will support you in every way possible to secure safety and lead your event to great success.

- Proven track record as an Asia Pacific academic hub.
- The sixth most popular city in the world for association meetings.
- Financial and in-kind support for eligible meetings.

# TOKYO UNIQUE VENUES

Need a special place to host your special event?

"TOKYO UNIQUE VENUES" features a variety of distinct venues, ranging from historical buildings to modern design facilities to meet the needs of organizers.



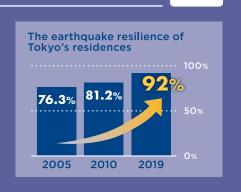


### **TOKYO Resilience Project** Aiming for "Safety for the Next 100 Years"

Nothing is more important than your safety. In addition to support for seismic

Tokyo offers a safe and secure environment so you can grow your business with a sense

retrofitting of detached houses and condominiums, the TMG has been working to improve the earthquake resistance of bridges, water supply and sewerage systems, and other urban infrastructure.







# **Easy Living**

Tokyo has all the necessary infrastructure and services for day-to-day living for you, and your family; so you can set up your life without worry and focus on making your business a success.

## **Best Cities to Live in**

by Global Finance (2022)

This is based on eight metrics, including cost of living, quality of life, and pandemic response. Tokyo scored very high on combatting Covid-19.

World No.2





World

**English-speaking Medical Institutions** 





World

### **Number of International Schools**

FY 2021

### **Consultation services**

If you have any problems in your daily life, please contact us for telephone consultation services in English, Chinese, Korean, and many more.

### **♦ Medical Information Services**

We provide information about medical institutions for foreign residents.

- Multilingual hospital guide
- Information about the Japanese medical system







### ☐ Education Consultation Center

We provide consultation services for the education of children and students.

- School life
- Career paths
- Bullying problems

# In Case of Emergency

Emergency call service with interpreters are available 24 hours a day. You can speak in your native language.

Ambulance / fire

Police



This website delivers a variety of information with the hope that foreign residents of Tokyo can live healthily and peacefully.





# A Global Culture Capital

Tokyo is a cultural cornucopia, rich in diversity and uniquity. Art, food, architecture, fashion, and even the natural environment; there is plenty of stimulation to boost and refine your creativity.

### **Nature**

More than just a metropolis, Tokyo's urban landscapes coexist with lush greenery for all vour nature needs.

40% forest; mountains more than 2000m high; and a coast with access to lots of islands. Such a variety of nature into your daily life, whether you're working, learning or relaxing, makes for a more varied and enriching time in Tokyo.

Discover a previously unknown side of Tokyo.





### Art

From the traditional to the contemporary, Tokyo has a flourishing art scene.

"TOKYO TO GO" is a guide introducing various museums, art galleries, theaters, and other cultural institutions so that visitors to the city can fully experience Tokyo's diverse culture.

Please download the guide in your language from the web site ⇒



### **Number of Cultural Institutions**

FY 2022

Museum, Galleries Theater, Hall

**Number of** Michelin Star Restaurants

by The MICHELIN Guide Tokvo 2024

World

**Multilingualization** of station signage

# The Best Big Cities in the World

# **Travel & Tourism Development Index 2021**

by World Economic Forum (2022)

After the pandemic, Japan took the top spot in the 2021 Index, which focuses on "sustainability" and "resilience".

World





# **Seamless Support**

The Tokyo Metropolitan Government is constantly enhancing our support services. Make us your business partner of choice, and together we can build a bright future.

# **Support Projects**







Prepare to Establish



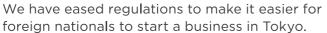


### **Free Consulting Services** for Tech, Fin Tech and **Asset Management Companies**



- Market analysis
- Business partner identification
- Entry strategy planning
- Cost simulation

### **Startup Visa**





# Subsidy for Establishing a Business Base



Subsidies to help with the initial costs for establishing a base in Tokyo.

#### Expenses listed below are eligible for subsidy:

- Fees incurred in consultation with experts
- Personnel recruitment costs
- Initial office rental costs

### **Fund-raising Support**



We will respond to various inquiries regarding fund-raising during the startup phase.

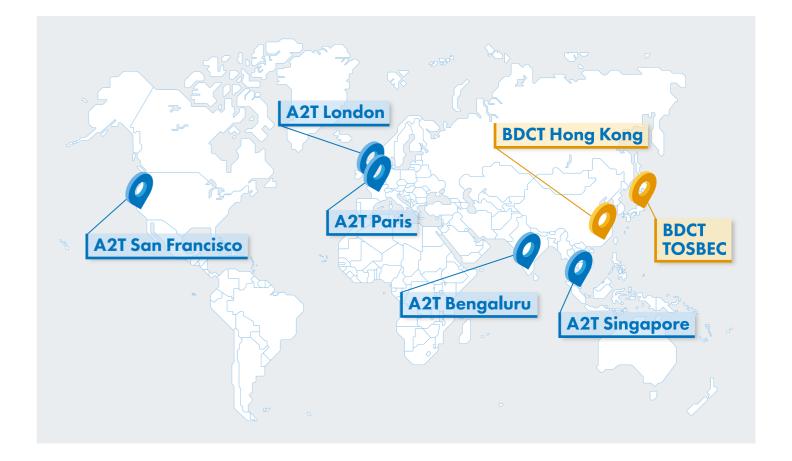
- Financing advice suited to the respective phases of starting up a business
- Communication support by accompanying on visits to financial institutions, etc.
- Assistance in writing a business plan which is used to apply for fundraising support for entrepreneurs of foreign nationality

### **Partnership Support**



We will provide business matching services between international and Tokyo based companies.

# **Support Desks**



**A2T San Francisco** 

555 Mission St #1400, San

Francisco, CA 94105 USA

### **A2T London**

1 New Street Square, London EC4A 3HQ United Kingdom

market entry and market information.

a2t-sanfrancisco@deloitte.com a2t-london@deloitte.com

### **A2T Paris**

Immediate, multilingual responses to inquiries on Japanese

- **7** Tour Majunga 6 Place de la Pyramide 92908 Paris-la-Défense Cedex
  - ≥ a2t-paris@deloitte.com

### **A2T Singapore**

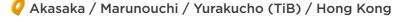
- 6 Shenton Way, OUE Downtown2 #33-00, Singapore 068809
- ✓ a2t-singapore@deloitte.com

### A2T Bengaluru

- Prestige Trade Tower, Level 19, 46, Palace Road, High Grounds, Bengaluru Karnataka 560001 India
- a2t-bengaluru@deloitte.com



#### **Business Development Center TOKYO**



Provides comprehensive services for foreign companies that are considering establishing in or expanding to Tokyo.



# **TOSBEC** Tokyo One-Stop Business Establishment Center

Akasaka / Yurakucho (TiB) / Shibuya

Provides unified procedures that foreign companies and startups need to complete to establish a business.

