

Brief Summary of the Tokyo Metropolitan Government's Basic Strategy for City Diplomacy

**City diplomacy to deliver a successful Tokyo 2020 Games
and make Tokyo the world's best city**

The Tokyo Metropolitan Government (TMG) will strategically and comprehensively promote city diplomacy to achieve the following three goals.

- 1. Ensure the successful delivery of the Tokyo 2020 Games**
- 2. Find solutions to common urban challenges**
- 3. Make Tokyo a global city**

Key Principles for Tokyo's City Diplomacy

- Strategically advance city diplomacy as an effective means to implement policies that will contribute to Tokyo's advancement.
- Undertake city diplomacy as a TMG-wide endeavor and have its benefits reach the residents to improve their lives.
- Conduct city diplomacy in coordination and cooperation with the central government and contribute to the international community.

Advancing City Diplomacy

- Building on the accomplishments of interchanges over the years with cities including Tokyo's friendship cities, the TMG will strive to review and revitalize such relations, and also aggressively implement bilateral and multilateral city diplomacy both within Japan and overseas.
- The TMG will strategically implement overseas visits and participation in international conferences by the governor according to priorities.
- Through reciprocal visits by the governor and overseas city leaders, the TMG will work to establish concrete relations with 15 cities, including friendship cities and the ANMC21 member cities, by 2017, and 30 cities by the start of the Tokyo 2020 Games.

Promotion of strategic city-to-city diplomacy

- The TMG will strategically select cities with which to build cooperative relationships (e.g., past and future hosts of the Olympic and Paralympic Games, major cities in Asia, cities of developed countries that rank highly in global city rankings, prominent cities in emerging regions of the world).
- The specific content of exchange and cooperation will be of practical and pragmatic nature, focusing on areas of concern for both parties as well as on substantive matters that contribute to Tokyo's goals.
- Partnerships can take flexible forms (e.g., sister/friendship city, policy cooperation).
- Agreements will be concluded with cities of particular importance to Tokyo through mutual visits by the city leaders. Reciprocal exchanges will be conducted regularly.

Implementation of effective multilateral city diplomacy

- Practical cooperation projects will be conducted among multiple cities. This will contribute to resolving challenges faced by the major cities of Asia and the world, and promoting collaboration and exchange among them.
- The TMG will take proactive action concerning international conferences that involve multiple cities with the aim to find solutions to problems (e.g., take the initiative in participating in such conferences; organize and bid to host conferences, promote the city at these conferences).

Specific Initiatives

1. Ensure the successful delivery of the Tokyo 2020 Games

- Learn from the experiences of previous host cities.
- Deepen exchange and friendship with the capitals and major cities of the world to ensure that the Tokyo 2020 Games will be celebrated throughout the world.
- Boost Tokyo's arts and culture.
- Create a welcoming environment for visitors.

2. Find solutions to common urban challenges

- Work with the major cities of the world to learn about each other's latest technologies and expertise in implementing programs, and reinforce mutually beneficial cooperative relations (i.e., make contributions to and cooperate in areas where the TMG has sophisticated technologies and project management skills, such as waterworks and sewerage, and learn from other cities in their area of expertise such as urban development).
- Promote practical cooperation among multiple cities in areas such as crisis management, infectious diseases, and the environment.

3. Make Tokyo a global city

- Build an environment that ensures a pleasant stay for foreigners and make Tokyo a more business-friendly city.
- Realize the Global Financial Center concept.
- Implement strategic PR efforts.
- Attract more foreign tourists and strengthen efforts to host international conferences in Tokyo.
- Develop globally-minded talent.
- Strengthen relations with foreign embassies and representative offices in Tokyo.

Build an Environment to Support Specific Initiatives

- Enhance hospitality to welcome foreign dignitaries in a way befitting of the world's best city.
- Strengthen the metropolitan government's organization for promotion of city diplomacy as a TMG-wide effort.
- Strengthen collaboration with the national government in areas such as contribution to the international community.

- **Establishment of the Tokyo Human Resources Fund for City Diplomacy (tentative name)**
- **Implementation of city leader diplomacy by the governor**
- **Exchange of staff with overseas cities**
- **Regular meetings of the TMG Meeting for the Promotion of City Diplomacy**