

Tokyo No-Foodloss Project



"No Loss" logo for the National
No-Foodloss Campaign
(created by the Ministry of Agriculture)

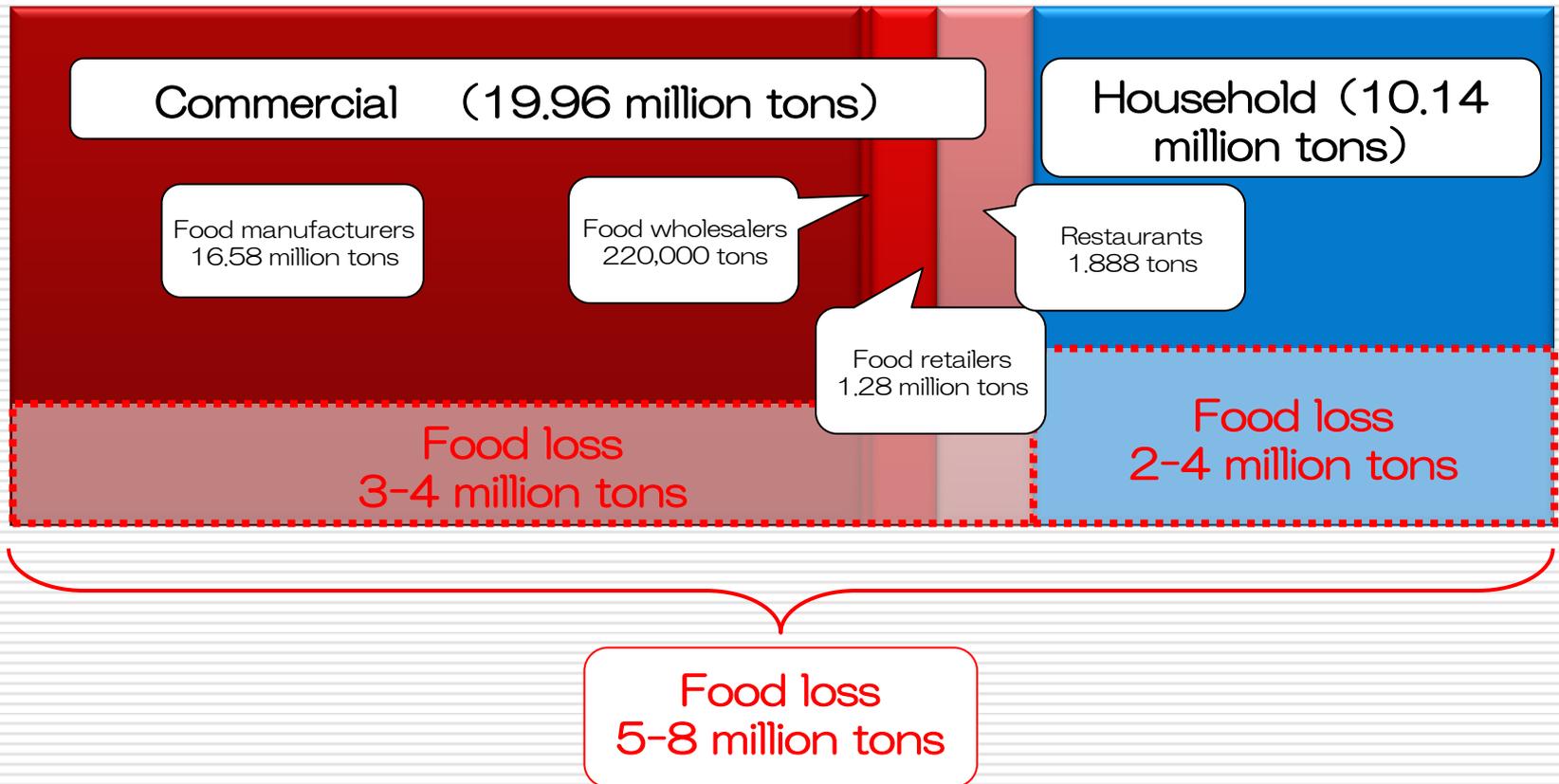
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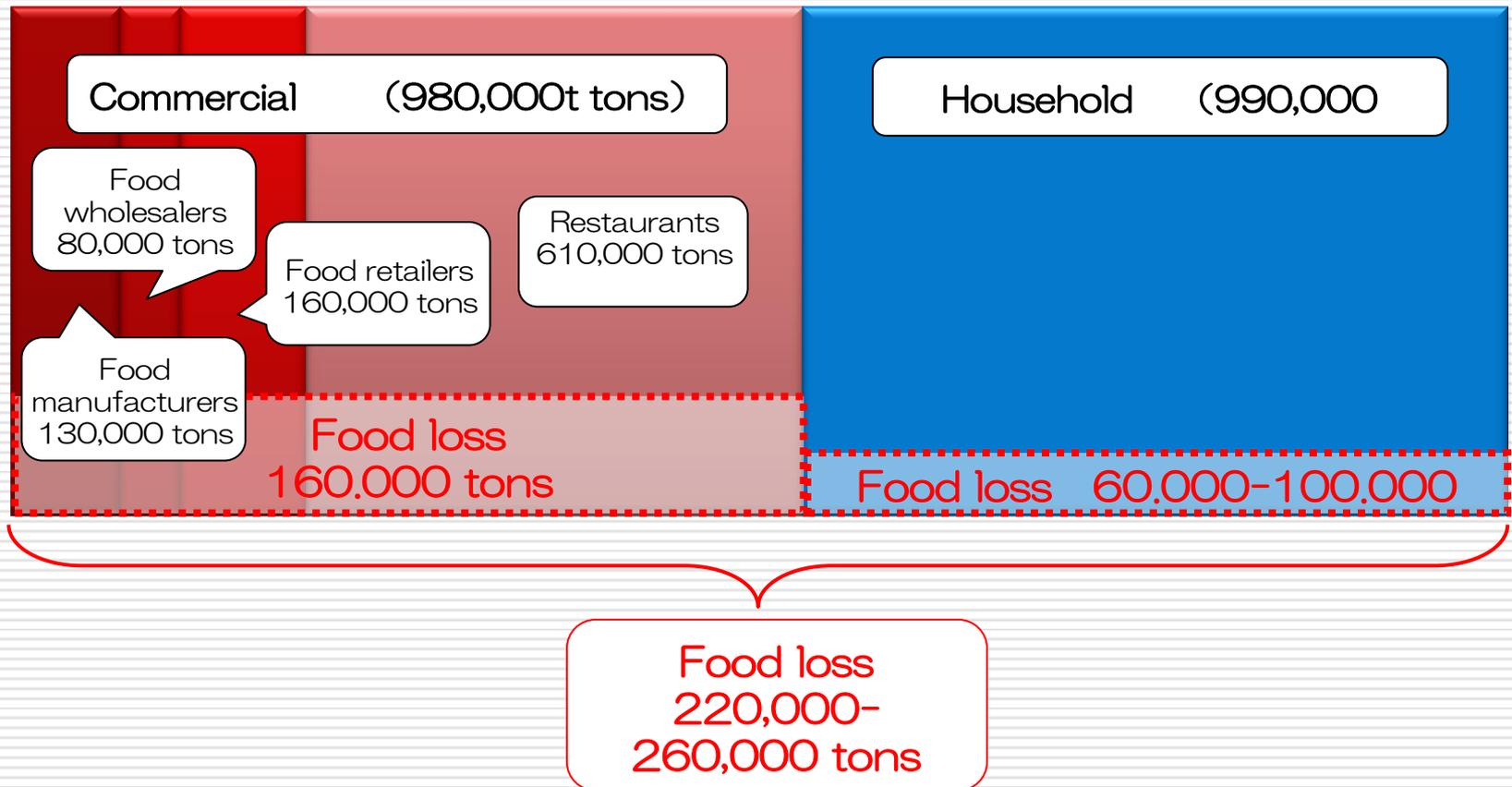
Amount of domestically produced food waste

◆ Amount of domestically produced food waste (FY2011)



Amount of waste produced in Tokyo

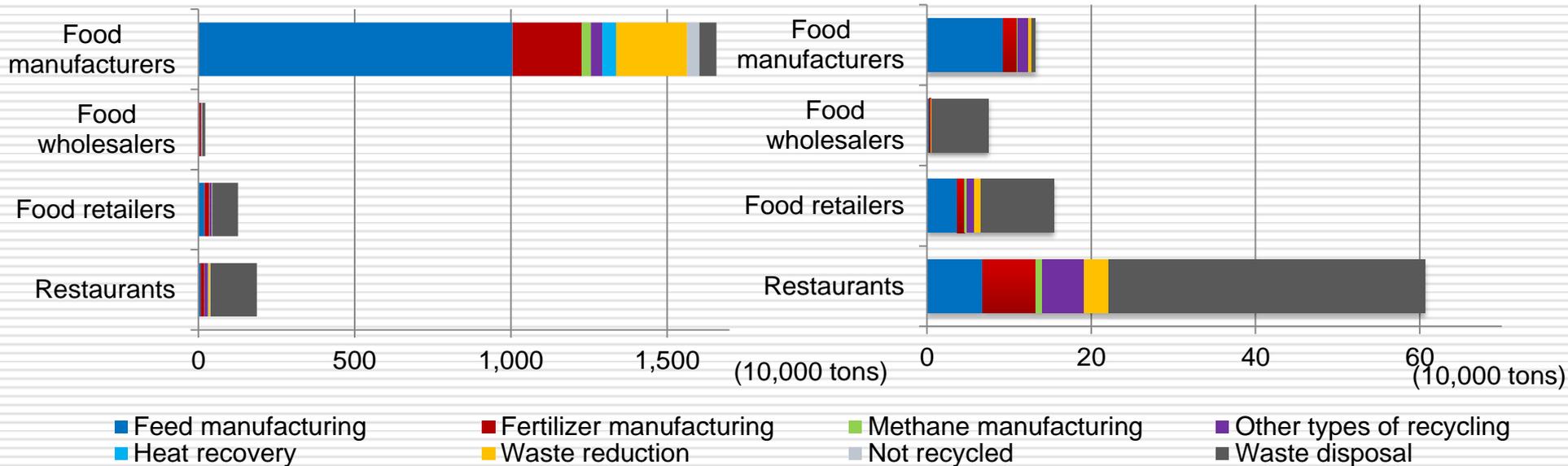
◆ Amount of waste produced in Tokyo (FY2012)



Status of Commercial Food Waste Recycling

- ◆ Disposal of waste by food retailers and restaurants is high due to the increased difficulty in source separation at these lower points in the food distribution chain.

Status of Food Waste Recycling (left: Nationally, right: Tokyo)



Issues

- ◆ Disposal of food that could be eaten (food loss)
- ◆ Large amount of food waste from retailers and restaurants due to the difficulty of recycling



Food thrown away by retailers

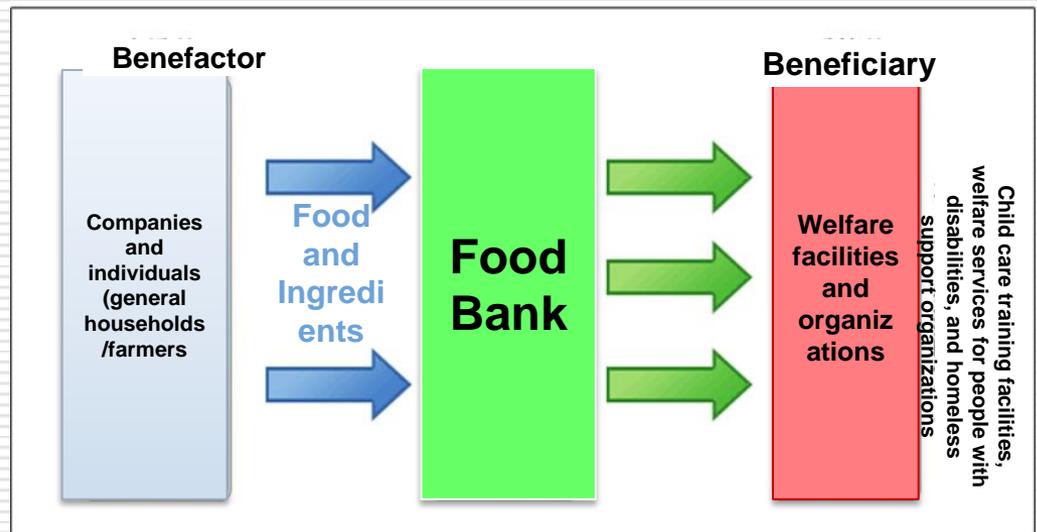
Capital measures to reduce food loss

- Promote food bank activities such as collecting and utilizing donations of surplus food and disaster food supplies from companies and individuals.

● Brief description of food bank activities

These are activities performed by volunteers and non-profit organizations that collect food and ingredients from food manufacturers and provide them to welfare facilities free of charge. The food collected is of standard quality but cannot be sold due to printing mistakes on the packaging or nearing its expiration date.

We collect and utilize all kinds of food such as rice, bread, noodles, fresh food, confectioneries, beverages, seasonings, and instant food.



Capital measures to reduce food loss

- Proactively provide information on food loss in cooperation with the national, prefectural, and local governments.

● Cooperative project with the national government

In cooperation with the Ministry of Agriculture, Forestry and Fisheries as well as the Consumer Affairs Agency, we have held symposiums with presentations on the current food loss situation and corporate food bank activities.



● Prefectural and local government projects

The “Promise to Finish Your Plate” project was started last year to help reduce food loss in a fun way for children.



Local government measures to reduce food loss

- Conduct food drives in cooperation with food bank organizations at environmental events. (Setagaya Ward, Bunkyo Ward, and Chofu City)
- Donate disaster food supplies prepared by the Ward. (Chiyoda Ward)
- Recycle leftover school lunches into compost at local recycling centers. (Neruma Ward)

● Food Drive Photo

Food drives are opportunities for people to bring unwanted food and donate it to welfare services.

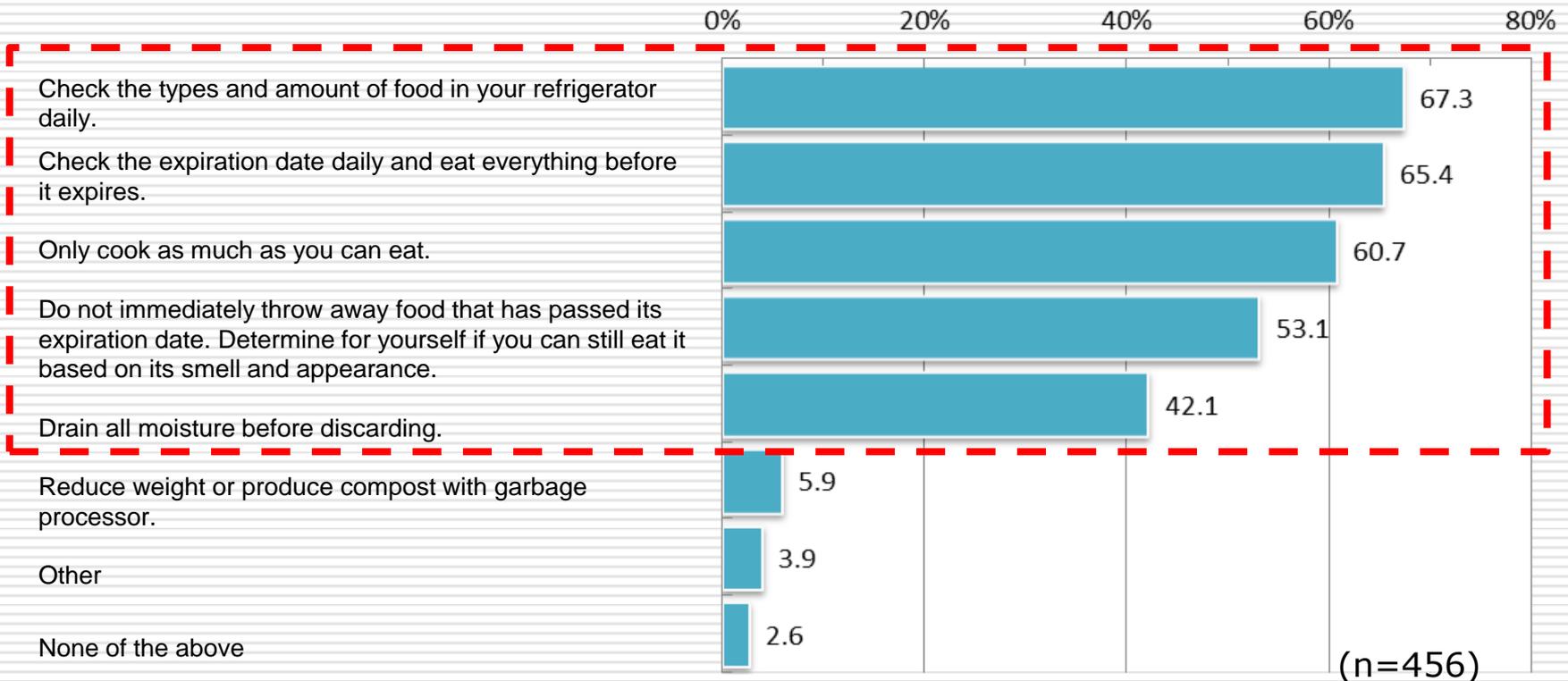


● Compost from recycled school lunches



Consumer initiatives to reduce food loss

◆ What are you doing to help reduce food waste (garbage) at your house?



Source: Metropolitan surveys conducted over the Internet (2014)